

11. Ante-natal and Post-natal Care (ANC/ PNC)

According to the World Health Organization (WHO), an estimated 700 women die each day from preventable causes related to pregnancy, delivery and unsafe abortion, and nearly half (47%) of all deaths in children under 5 years of age occurred in the newborn period (the first 28 days of life). Over 90% of all maternal deaths and majority of neonatal death occurred in low- and lower-middle-income countries in 2023. Maternal and child health remains a critical priority in primary health care, particularly in resource-limited settings where preventable maternal and neonatal morbidity and mortality continue to occur. Globally, a significant proportion of maternal and newborn deaths arise from complications during pregnancy, childbirth, and the postnatal period, most of which can be prevented through timely, accessible, and quality care. Essential maternal and newborn care services are therefore designed to reduce these risks by ensuring early identification, appropriate management, and referral of complications, while strengthening routine care at the primary health level.

This Standard Operating Procedure (SOP) aims to guide health care providers in delivering consistent, evidence-based maternal and child health services at the Primary Health Care Clinic of MAM. It aligns with international best practices and national standards to ensure safe, effective, and quality care for mothers and children.

Reference

- MAM SOP on Maternal and Child Health Care_V1_Jun 2026